



PRESS RELEASE

For Immediate Release

October 1, 2007

Contact: Cheri Wagner

317.872.6302

cwagner@irmca.com

NIFS BikePort at White River State Park opens

Ribbon-cutting on Thursday, Sept. 27, marked grand opening
BikePort trail portion constructed of Pervious Concrete

INDIANAPOLIS — Biking to White River State Park is easier than ever, thanks to the new NIFS BikePort at White River State Park. NIFS, the National Institute for Fitness and Sport, hosted a grand opening event on Thursday, Sept. 27, 2007, with a ribbon-cutting ceremony from 3:30 to 4 p.m.

Speakers included representatives from Gov. Daniels' INshape Indiana, the City of Indianapolis, the White River State Park Development Commission, the **Indiana Ready Mixed Concrete Association (IRMCA)**, NIFS and other partners.

The BikePort gives cyclists direct access to the Greenways trail system and eventually the Indianapolis Cultural Trail. It features bike racks for 22 bicycles (free for public use); secure, bike-size storage lockers for 12 bikes (reservable through a \$5.95 annual membership plus hourly charges); showers and indoor, rentable lockers (both available with a NIFS commuter membership). After securing their bikes, BikePort users can visit White River State Park attractions or ride nearby IndyGo's Red and Blue Line circulators to their offices or other downtown destinations.

This is only the third BikePort in Indianapolis, though plans call for the installation of BikePorts across the state. **The trail portion of the BikePort is constructed of pervious concrete, provided by IRMCA, which is environmentally safe and harmless to plants and animals.**

"Adding the BikePort's secure and convenient bike storage to NIFS' facility is one way to further NIFS' mission of enhancing the health of our community," said Melanie Roberts, NIFS Fitness Center Director. "It will also expand the ability of commuters to bike to work downtown or visit White River State Park."

"Indianapolis is one of the few major cities in which you can take bike trails from the outskirts of the city to the heart of downtown," said Robert Whitt, executive director of the White River State Park Development Commission. "The BikePort will provide the option of securing your bike while spending a day at the park or downtown."

In addition to bike trails and green spaces, White River State Park is home to some of the city's major cultural and entertainment venues, including the Indiana State Museum, IMAX® Theater, Indianapolis Zoo & White River Gardens, NCAA Hall of Champions, the Eiteljorg Museum of American Indians and Western Art and the Indianapolis Indians.

Partners

The NIFS BikePort at White River State Park became possible through a partnership with the City of Indianapolis and a Federal Transportation Enhancement (TE) Grant. **Indiana Ready Mixed Concrete Association (IRMCA)** and Ratio Architects, Inc. were major contributors. The project was a recipient of a Façade Improvement Program Grant funded by Indianapolis Downtown, Inc.

NIFS BikePort partners include the City of Indianapolis, INDOT, **Smock Fansler Construction, Irving Materials, Inc., Shelby Materials, Martin Marietta Materials, United Rentals, C2 Products, Indiana Chapter of the American Concrete Pavement Association**, IUPUI, Central Indiana Commuter Services (CICS), Mussett, Nicholas & Associates, Greenways, and INShape Indiana.

###

JPEG PHOTOS ATTACHED TO EMAIL